

SWINGERZ
2043 SPRUCE STREET
PHILA., PA. 19103

SEPTEMBER 1980 - FREE

this is the second edition of the SWINGERZETTE - sept. 1980 we are all still alive and well and hope to remain so after the printing of our first edition we received lots of letters from critics and supporters alike someone writes of the philadelphia scene

WE ARE ALL PRETTY DISILLUSIONED AT THIS POINT, CONSEQUENTLY WE ARE ALSO EXTREMELY SELF-ABSORBED, YOUNG, LOUD, SNOTTY. WE ARE ONLY HAPPY WHEN WE DANCE (SEX IS WORK, WARHOL SEZ SO)



VOLUME I ISSUE 2



another fan writes

THE MAG'S A GREAT JOB AND WE MUST PUSH PUSH PUSH JOY DIVISION, DELTA-5, POP GROUP, GANG OF FOUR, NOT TO MENTION ALL THE GREAT GREAT GREAT PHILA., LOCAL BANDS

we received lots of great art work that unfortunately due to time space and finances we were unable to print it was these same replies - good bad or indifferent - that gave many of us the incentive to publish this second edition in the midst of planning for the SWINGERZ WEEKEND

of course we're hoping that as many people as possible have heard about the SWINGERZ WEEKEND and are planning to attend though our advertising budget and finances are extremely tight it all takes place on sept. 5th 6th 7th in the ballroom of the elks center at the corner of 16th and fitzwater streets - which is two blocks south of south street - it is three days of music by fans and for fans the schedule of bands can be found on the back page of this magazine all of the financing and labor is being done as a cooperative effort between the SWINGERZ and POST - MODERN PRODUCTIONS our interests are not profit though meeting our expences is surely an important measure of success we mean to provide quality now sound music at a low price for you the supporters of the scene it's a chance for all of us to make it happen local bands are involved out of town bands are involved music dancing films video it's all here so you plan to be too

for more details write the SWINGERZ at the above address or look for our information booth at the elks center all suggestions criticism advertising food and donations (DONATIONS) donations are welcome



Fall Fashions for School

Sir Roden Spode

Dearest fans and admirers, I know I've promised you an article on "60's punk" fashions. However, due to the reopening of schools throughout the Delaware Valley, I thought it my civic responsibility to prepare everyone for "fall semestre"

For all of you lucky Ladies out there, I suggest pleats. Wheather boxed, a-lined, or multi-pleated, there is a style suitable for any young woman's figure. If one is wearing her skirts and dresses below the knee, or lower, I suggest the heels on one's shoes to be no lower than 3". To ease the pain a great deal, buy shoes that have either a cone or cha-cha heel. You don't want to be walking on tooth pick heels all day long.

Boys have more options this season than in the recent past. The latest Milanese trend is pegged pants with complimentary piping on the verticle side-seams and pockets. Uniform, plaid, straight legs, as worn by boys in parochial schools, are also very much in vogue this season. As far as tie widths go, I suggest 1 to 2", as 1/8 to 1" ties are entirely too mainstream. In as much as jackets are concerned this fall, either the "Eisenhower Look"* or a tasteful blazer with an emblem would be more than acceptable.

About colour.....
Keep your tones very complimentary. Clashing colours should go in the same trunk as bondage pants and pistol's t's. Buy only pastel solids. SHy vilots, SKY blues, OLive greens, etc. Plaids are also very tasteful for this season's wear. Since You're wearing pastel solids, make your plaids very expressive by buying them in deep complimentary colours.

GOOD LUCK IN FALL !

* The Eisenhower look is characterized by very narrow lapels and a waist legnth. Tapered, of course!

DELTA-5 PREMIERS IN PHILLY

MONDAY SEPT. 15, WXPB 88.9 FM WILL PRESENT A LIVE RADIO BROADCAST FROM ST. MARYS PARISH HALL, 3916 LOCUST ST. THIS IS THE 1ST APPEARANCE IN PHILA. FOR DELTA-5. 8 PM, \$5 AT DOOR \$4 w/ PENN ID. LOCAL BANDS TRANSFACTOR, & BUNNYDRUMS TOO.

Groovey Great Things To do!

Su	M	T	W	Th	F	S
	1	2 NOTHING HAPPENING	3 SWINGERZ INTERVIEW WKDU	4 EVERY THURS. ROCK-DISCO DANCING AT LETTERS??	5 SWINGERZ STRICTLY LIMERANCE BUNNYDRUMS THE DANCE	6 WEEKEND CHEATERS BUNNYDRUMS BAUHAUS
7 SIC KIDZ BUNNY ★ DRUMS PYLON	8	9	10 EMERALD CITY- VAPORS QUINCY THE HITMEN	11 TLA ^{SOUTH} ROCK N' ROLL HIGH SCHOOL	12 TLA THE HARDER THEY COME ←	13 EMERALD CITY B-52'S PLASTICS
14	15 DELTA-5 LIVE ★ BROADCAST FOR WXPB	16	17	18 EMERALD CITY GARY MYRICK THE FIGURES JAMIE SHERIFF	19	20 STAR-LITE BUSH TETRA
21 TLA LET IT BE	22	23	24 EMERALD CITY VIVA BEAT	25 RUSH AT THE SPECTRUM	26	27 EMERALD CITY ★ PSYCHEDELIC FURS
28 Tower Theatre- PRETENDERS ENGLISH BEAT	29	30	Swinging Weekend - 5, 6, 7, Be There - or Be Square			

SOURCES TO NOW SOUND

Magazines

Le Corner Store
15th - Locust

Newsy
20th - Sansom

Paper Moon
4th - South

Radio Shows

WKDU 91.7 fm
M-W 10PM - 2AM

↓
m 2-6 AM
Sat 6-10 PM

WXPB 88.9 FM
YNMT
Fri. Nite → Sat
2-6 AM

Record Shops

3rd st. Jazz
3rd - Market

Plastic Fantastic
40th - Walnut

Sound of Phila.
Reading Terminal

Clothing Stores

Amarcord
21st - Walnut

Metropolis
20th - Sansom

Metro
New Market



"...what I really wanted to be was a prima **Swinga.**"



picket-s

STARLITE

(continued)

see you doing something while protect-
you. (Get it!)

SEPTA has also requested that Carroll let them know when the concerts end, so they can have extra E1's & #54 busses running. Dan Miller of SEPTA's security will have persons on the E1 platform to watch out also.

HISTORY 101 SECTION 13--The Starlite Ballroom was built around 1940 in the Art Deco style. It was then known as the Star Theatre where your mom & dad could have seen Flash Gordon & fifty cartoons on any given Saturday. In 1946 it was bought & became the first in the pilgrim chain. 1953 saw people renting the place for live rock & roll concerts. These were people like Dick Clark & Bob Horn. (Who?)

According to Mike Victor, a local youth, in the 60's it became a dance hall studio. A school teaching local little punks how to box step. (I can just see some of those corner boys learning ballroom dancing) It was at this time that the name changed to the Starlite Ballroom. The hall was rented to anyone for weddings & the like.

From 1972-75 local Philly rock bands again played here. Radio stations WIBC & WFIL held rock hops here. There was a fire in 1978. The 10,000 sq. ft was renovated to preserve its Art Deco & it still shines for you architecture freaks.



Carroll plans to add tables & chairs in the back (there's still PLENTY of room for you people who like to dance) & platforms for us short people to see over the front crowd. A dj booth is coming, along with more games (computer games I hope). Also a smaller club will be next door in the future, which will feature jazz, avant garde, small groups, etc. Plus one or both clubs will have good old American humble food. Good idea during a nite of drinking, smoking & dancing.

Carroll wants us not to eliminate the Hot Club, he's still fighting to keep it.

In the future at the Starlite Ballroom listen for Madness, Pere Ubu, The Cramps & more. Also, if you have a band, contact David Carroll to arrange a date when you can play there. So if you want to know what's hot at the Starlite check Newsound, the Swingerzette, Aquarian, Daily News on Fri-

days or listen to WMMR, WYCF (YECF!), WXPB, WEDU or call 634-8985. Or stop in near Kensington & Lehigh Avenue at 2640 Kensington Avenue. Come on down, your worst fears are in your head. I know--I live here.

13 SOUNDS TO SWING TOO! cool

1. CHANDRA - Kate
2. KILLING JOKE - War Dance(45)
3. BAUBLES - Dark Entries(45)
4. T.REX - Telegram Sam(45)
5. 402 - Frustration(EP)
6. JAM BOBBLE - Blueberry Hill(EP)
7. DELTA-5 - You(45)
8. ECHO AND THE BUNNYMEN - Crocodiles(EP)
9. DEXY'S MIDNIGHT RUNNERS - Searching for the young Rebels(LP)
10. DEAD KENNEDYS - Holiday in Cambodia(45)
11. JOY DIVISION - Shes Lost Control(12")
12. SIOUXIE and the BANSHEES - Kaleidoscope
13. THE DANCE - Dance for your Dinner (EP)

LETTERS

I went to see the Ramones at Emerald City last week. Good show, I had a good time, but present at the concert was something I thought I'd left behind a long time ago. I refer to the phenomenon known as Cretinage. On all sides of me on the dance floor were thousands of cretins hopping. Real jerk-offs they were, amused as hell at their being at a "Punk Rock" concert. "Randy, whudda you doin' heah?"----"Punkin' out man, say did you see the tits on the punk girl with the blue hair?" AAAAARGH--why can't they just go to Van Halen concerts like all the other good cretins? Here I am among hundreds of purveyors of that New Jersey phenomenon--the weekend punk. These people stick a few safety pins in one pair of jeans reserved for such a purpose, put dippity-doo or something in their hair and suddenly they are punks. Nothing too extreme, they still have to keep their jobs at Burger King. But they're off---let's go see the Ramones! Let's go see Blondie, Gary Newman, etc. Let's go to Emerald City and completely ruin the show for Fern Beckman by saying and doing stupid things. Doubtless at this point you are accusing me of intellectual snobbishness, and perhaps you are right. What, indeed, does give me the right to exclude certain people from the concerts I attend? Is it not selfish of me to want to deny the artist the money and release from pain that comes with commercial success? Okay, Cretins have money. Cretins equal money. There are lots of them. But Cretins are never interested in wit or humour in their music. Cretins never want to be made to think. Cretins don't have the patience to listen to a strange-sounding record long enough to get any thing out of it. Cretins want to smoke their pot and hear noise that does not confuse them. Cretins also want, whether they know it or not to have their sexual frustrations exploited. Cretins enjoy doing things that their parents don't understand. Cretins live with their parents until a pregnancy occurs. I don't like Cretins. They are the ones responsible for End of the Century, Eat to the Beat, and Joe Jackson. They are the ones responsible for the ongoing (and believe me, never ending) banality of Philadelphia's rock radio. I will not, repeat not, willingly let them invade my favorite mode of entertainment. If there is a problem with the now sound scene in Philadelphia, it is not, as some have suggested, with swinging the common man/jerk-off over to our side. It is merely with banding together as an economic block, and remaining independent of the nightmare in American show business that we abandoned long ago.

- BY PERN BECKMAN -

The Philadelphia Inquirer
400 North Broad Street
Philadelphia, Pa. 19101

To the Editor:

The Swingerz do not approve of your entertainment staff. Especially Jack Lloyd who is famous for quotes like "... if those who attend Devo concerts have any 'ideas' I don't think I want to hear about them." That is really typical of the Philadelphia papers attitude toward new or non-mainstream music.

Even though Emerald City has drawn large audiences with bands like Magazine and the Cramps, the Inquirer still calls it "a trend." Only once when the Hot Club was open did your staff review a concert there, and that review was full of misinformation about the "violent pogoing" and hair color of the band members.

Since your staff seems to think that to be a valid performer you must play at Stars or the Bijou, why don't you leave reviews of Public Image Ltd. to someone who thinks they want to hear about new ideas?

Sincerely,

The Swingerz

PUNKS AFTER DARK

-by Rich James



It was a dark nite as we drove in our battered '67 Chevy. No moon; most of the street lights were out. Sini-ster looking boys with scars & tattoos were standing in dark corners with girls who look pretty much the same. Quart bottles of Miller are passed around, as profanity & laughs are heard thru the nite. This is the home of Jack the Ripper, Manson, Hitler & of all that is evil.

We turn onto a lit street, riding under a huge metal monstrosity that could fall on us at any moment. Suddenly, a train car roars above us on this elevated track. We pass boarded-up stores on a filthy street. If murder is in mind this is the nite & the place.

We park the car & cut the engine, hoping it will start again to get us out of this unforsaken place. As we hurry past the thugs of the nite we see our destination. Oh my God, They are there too.....Is there no hope? The ones behind us are coming this way now; we've nowhere to go. This is it. Ah-h-h-h!!! Why did we ever want to go to the Starlite.....

Unfortunately, this is what most people expect when they go to the Starlite Ballroom. But, finally, Punk has come to Philly. If you can't handle Kensington, well good, because you probably still have on your "Saturday Nite Fever white suit" & the new scene doesn't need silly followers like the "Disco Clone" set of the Second Story. New sounds are inovative & help the mind to become its own voice.

It was the rich real estate speculators who closed the Hot Club. It will be awhile before they get into Kensington. So you better enjoy the Starlite Ballroom while you can.



If you take away the walls & stop, look & listen, you're at the Hot Club. It's the same, but newer music, good acts, punks & beer for everyone. Plus, a new sound system has been added, supplied by Wonder Sound. It sounds much better than the one at the Hot Club.

So, come on-get your shit together. Kensington is just any other middle class neighborhood. You stay clean, & the people will leave you alone. Also David Carroll was told by the police that they are watching cars to prevent break-ins. So watch yourself, they may →

STARS

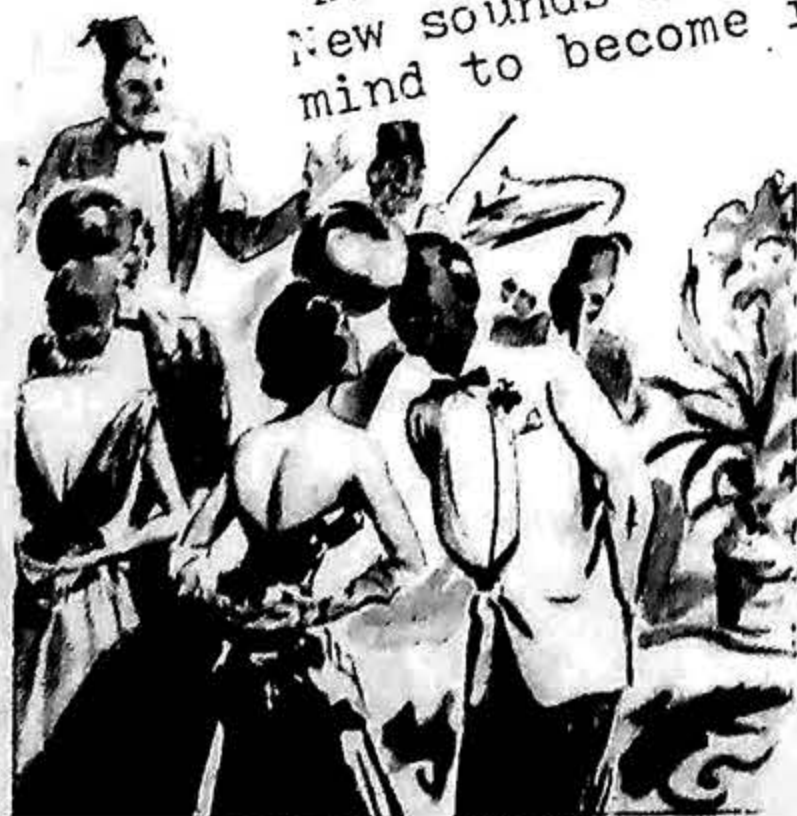


at the

STARLITE

SEPTEMBER:

- 5: HUMAN SEXUAL RESPONSE
- 6: READYMADES / SIC KIDZ
- 12: SPEEDIES / STUDENT TEACHERS / FRONT STREET RUNNERS
- 13: STEEL TIPS / BEN-WAH TORPEDOES / BORED
- 18: 4 LOCAL BANDS
- 20: BUSH TETRAS
- 25: 4 LOCAL BANDS



HEATWAVE FESTIVAL

AUGUST 23rd AS TOLD BY DENISE + FRANK!

After driving 10 hours listening to bad AM radio, killing one rabbit, and having a run-in with several French speaking Quebec punkettes on the Queen Elizabeth Way, we arrived at Mosport International Raceway at 4 AM for the so called "First Festival of the '80's" in Bowmanville Ontario Canada. In the one hour drive to a parking field we passed campfires with hundreds of kids milling about as tape decks blasted Sex Pistols, Clash, Specials B-52's etc. We removed all necessities from the vehicle and proceeded to the entrance to the concert area where we were thoroughly searched by Ontario Police as other police smashed confiscated bottles. It was dark and cold in the concert field and most people were huddled under blankets and sleeping bags. At 8 AM the PA system was turned on with the sound of thousands of alarm clocks from some Pink Floyd album. This effectively awoke everyone and the field was soon filled with dazed people wandering about. The Vachits had the difficult task of opening Heatwave with a 30 minute set that most people slept through. Following them came Teenage Head, who are apparently quite the local faves. We thought they sounded like any other heavy metal band. Next up was the Rumour who announced "We're not Graham Parker's Rumour, we're the Rumour!" The audience remained cool to their set despite the proclamation. We spotted Elvis Costello, the Attractions, Nick Lowe and Dave Edmunds watching from the side of the stage. By this time the crowd looked like much more than the anticipated 75,000. The hills on the side and back of the valley were covered with people and the sun was getting very hot. Some people were suffering from heat stroke; we were forced to drink great amounts of watered down Pepsi at 50¢ each. Rumors were circulating through the crowd; Denise was told the Who were going to play. At about 1 PM the first of the advertised bands appeared. Rockpile bashed through a set of pure pop and '50's standards for an appreciative crowd. Nick Lowe displayed his unique no-fretting bass style and Dave Edmunds and Billy Bremner played great rockabilly influenced guitar. Holly and the Italians followed but weren't introduced so most of the crowd had no idea who they were! "Tell That Girl to Shut Up" finally caught their attention - unfortunately it was their last song. Most people had assumed that the Pretenders would be the last band owing to the giant black and white diagonal Pretenders logo covering the sound columns on either side of the stage. Therefore, most people were caught unawares when they came on at 4. Their performance was a highlight of the day and far surpassed their Emerald City show earlier this year. If they play as well at the Tower Sept. 28 as they did at Heatwave it will be a show not to miss!!! The B-52's were on by about 6 and seemed to be crowd favorites. They played a lot of material from the next LP which they claimed will be called "The B-52's Go to Antarctica." After what seemed like a six year set change the Talking Heads opened under darkening skies with "Psycho Killer" and a new guitarist (Adrian Belew who did Bowie's '78 tour). After that song another bass player, keyboard player, percussionist, and backup singer emerged. David Byrne said "We're not the same as we used to be." Talking Heads are now 9 people. The audience liked prog-rock favorites such as "Take Me to the River" but seemed confused by the direction the new material is taking. Under a full moon at 10 PM Elvis Costello took the stage to close the Heatwave. He opened with a ballad backed only by Steve Nave's piano. As the remaining Attractions ran on stage for the second song Elvis stepped to the mike and said "Good Evening! We're the Clash!" The biggest change in the band is the improvement in Elvis' guitar work. The songs were played at a faster pace than on earlier tours, and Elvis seemed to be at ease as he smiled frequently and was unusually talkative. He did much new material and 3 encores. Heatwave was to be Elvis' only North American appearance of 1980. After Elvis the traffic jam was repeated in reverse as everyone fled the concert site. We couldn't find a hotel room until 7 the next morning in Niagara Falls and then promptly locked the keys in the car, but that's another story. Basically the Heatwave Festival was a success. Although there were no births or deaths, it did attract people from as far away as Georgia. While most of the bands were "mainstream new wave", Heatwave will hopefully prove that there is a "market" for this type of music with a solid audience that can be greatly expanded upon!!! Ending transmission - F+D!!!

THE CRAMPS

SEE IT WITH SOMEONE BRAVE!

JOIN THE CRAMPS!
LEGION OF THE CRAMPS
THE OFFICIAL INTERNATIONAL FAN CLUB

You don't have to sell your soul (yet) but for \$5.00 you will receive a membership card, photo, poster badge, letter from the band, & newsletters Plus... coming soon merchandise details!!

SO DON'T MISS THE BEAT-SEND NOW!!

Postal orders to Internat'l money orders made out to Lindsay Hutton
Send to: L.O.T.C.

Prez - L. Hutton

Vice Prez - Steve Morrissey

c/o L. Hutton, 10 Dochart Path, Grangemouth, Stirlingshire, Scotland

The long awaited American Tour of the PSYCHEDELIC FURS is finally happening. After a short and disappointing two day stint at the "oh so chic" Mudd Club in New York in June, the Furs are returning for a tour of the States. The East Coast dates are: Sept. 25 at Hurons (NY), Sept. 26 at Club 57 (NY), Sept. 27 at Emerald City in Cherry Hill, NJ. The tour coincides with the Sept. 11 American release of their album which is rumored to contain two brand new FURS songs.

ON TOUR

NEWS

ON JULY 23RD THE TLA THEATER RECEIVED A CALL FROM THEIR LANDLORD WHO STATED THAT A LIQUOR LICENSE APPLICATION HAD BEEN FILED FOR THE BUILDING. ONE HOUR LATER A LCB NOTICE WAS POSTED ON THE FRONT WINDOWS. THIS IS HOW THE TLA, A NINE YEAR OLD CULTURAL INSTITUTION AND FORERUNNER OF THE SOUTH STREET RENAISSANCE, LEARNED OF THEIR POSSIBLE EVICTION. IT SEEMS SOUTH STREET IS GRADUALLY LOSING ITS CULTURAL QUALITIES TO THE BIG MONEY BANDWAGON.

STEVEN STARR, WHO CLAIMS HIS CLUB STARS IS NEW WAVE, HAS PURCHASED A 90-DAY OPTION TO BUY THE TLA BUILDING PENDING THE OUTCOME OF THE LCB HEARING IN WHICH HE HOPES TO HAVE HIS LIQUOR LICENSE TRANSFERRED. AS OF PRESS TIME, CONTRARY TO RUMOUR, THIS HAS NOT YET OCCURRED.

RUMOUR ALSO HAS IT THAT CITY COUNCILMAN JIMMY TAYOUN IS STARR'S "UNCLE" AND PLANS TO USE HIS INFLUENCE TO INSURE THE APPLICATION'S APPROVAL. IN REALITY TAYOUN IS NOT RELATED TO STARR THOUGH TAYOUN AND STARR'S FATHER WERE BOYHOOD FRIENDS. TAYOUN STATES HE IS FIGHTING APPROVAL AND DEFINITELY WANTS TLA TO STAY PUT. ALSO, TAYOUN'S BIG LOBBY THE QUEEN VILLAGE RESIDENTS ASSOCIATION IS BACKING TLA.

TO AN EXTENT THE SOUTH STREET BUSINESS ASSOCIATION IS AGAINST THE APPROVAL ITSELF, THOUGH THEY WERE THE FIRST TO EXPRESS A DESIRE TO SHUTDOWN THE TLA EARLY LAST SUMMER. APPARENTLY THEY NOW FACE AN EVEN LESS DESIRABLE OCCUPANT.

TLA ARGUES THAT IT WOULD BE DETRIMENTAL TO THE NEIGHBORHOOD TO HAVE AN ESTABLISHMENT ON SOUTH STREET WITH 500 ALCOHOL CONSUMING PATRONS EVERY NITE.

WE THE SWINGERZ ARGUE THAT THE TLA IS A FRESH ALTERNATIVE AND VITAL CULTURAL HAVEN FOR QUALITY CINEMA IN CENTER CITY. NO WHERE ELSE IN CENTER CITY CAN ONE EXPERIENCE THE CLASSIC WORKS OF TRUFFAUT, FELLINI, BERTOLUCCI, ANTONIONI, RUSS MEYERS OR WORKS OF NEW INNOVATIVE ARTISTS.

ON BEHALF OF THE TLA WE URGE YOU TO ADD YOUR NAME TO THE MORE THAN 7000 SIGNATURE ON PETITION. THIS CAN BE DONE IN THE TLA LOBBY. ALSO SEND A LETTER, EXPRESSING YOUR DISMAY AT THE POSSIBLE LOSS OF ONE OF PHILADELPHIA'S CULTURAL OUTLETS, TO:

PA. LIQUOR CONTROL BOARD
BUREAU OF LICENSING
NORTHWEST OFFICE BUILDING
HARRISBURG, PA. 17124

P.S. FOR THE MOST EFFECTIVE LETTER, PROTEST AGAINST LIQUOR AT TLA.

TLA

fear & Loathing IN S. jERSeY



Emerald City, south jersey's version of life over the rainbow, is giving Dorothy & Toto a bad name. Consider the following items:

--once inside you may not leave. they have no stamp & you can't even return to the lobby to check your jacket.

--during the Magazine concert, 2 of the bartenders spit orange seeds & cherry pits at 2 women & made fun of them for wearing dresses, stillettos, & spiked hair.

--they advertise that on Rainbow night, all drinks are \$1. however, if you order a drink with 2 liquors in it, you'll be charged extra.. when Bill Rodgers, the manager, was asked why this little fact wasn't mentioned in the advertisements, he replied that "it's just a technicality."

--the bouncers' favorite word is 'faggot.' if you are a man wearing trendy clothes, they'll call you a faggot & tell you to go to Gatsby's.

--at the cramps' concert, a young man was thrown out for smoking a joint before the band came on. meanwhile, the disco clones blatantly blew out smoke all over the bouncers.

--when the ramones appeared in march, an attractive young woman was mauled by 2 bouncers on the pretense of searching for alcohol; although it was obvious there was no room for a bottle on her person.

--if you have any hopes of being waited on at one of the inside bars, you should wear designer jeans & long hair; otherwise you're invisible.

--if you ask for water, more often than not, you'll be ignored or the bartender will hold it out for you & dump it out as you reach for it.

There are numerous complaints from countless people about the attitude of the people who work there. The disco chippies are treated with respect while we, the people who support the music, have to endure this bullshit. Considering the problems involved in just getting to Cherry Hill, perhaps we'd be better off just staying home.

by GINGER SWINGER

A SWINGERZ* WEEKEND!

...fri.....sat..and sun!

THE DANCE

also bunnydrums + **SEPT. 5**
strictly limerence

BÄUHAUS

from england ↑ **SEPT. 6**

bunnydrums
+ cheaters

PYLON

sic kidz **SEPT. 7**
+ bunnydrums



AT THE ELKS CENTER

16th & FITZWATER

(ONE Block South of South Street)

\$5. a night 8:00 pm

*in assoc.w/go-go inc+post-modern co

